



# THE EXPERT CONNECTION

MASTERMIND NETWORKING





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NIA NETWORK  
IN ACTION

# ABOUT

## The Expert Connection (TEC)

TEC is a Business to Business (B2B), one industry, exclusive Mastermind networking group. Our members are comprised of “Experts” in their field and have the ability to work nation-wide.



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## OUR WHY

To “Connect with Purpose”, meaning:

- Abundance mindset
- Giving first
- Sharing generously
- Growing your business
- Spirit of Contribution
- Supportive network of professionals
- Building strong relationships



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In today's business climate we accept as fact, that networking is the most powerful and cost effective way to grow your business.

## CONNECT 24/7

That is the good news. The bad news is most of us simply cannot commit to a weekly meeting. TEC provides a practical solution: A monthly **VIRTUAL** meeting, community website, quarterly **virtual coffees** and smart phone technology that makes sharing and receiving referrals effortless.



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## Monthly Meetings

Compared to traditional networking groups that meet weekly, TEC saves you up to 80 hours a year that can be used to build your business.

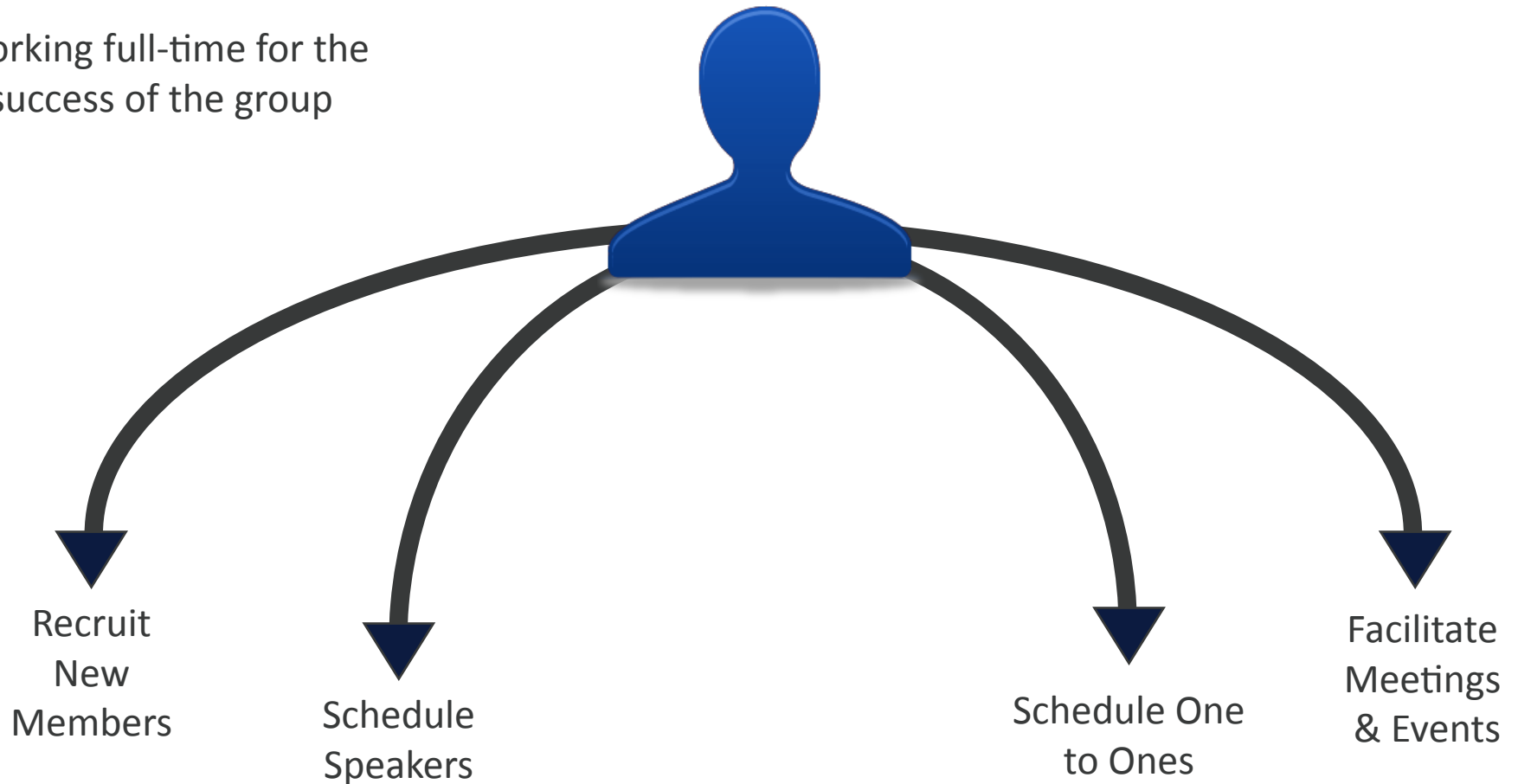


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## PROFESSIONAL COMMUNITY BUILDER

Working full-time for the  
success of the group





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# Superior Technology

- Members receive a custom profile page to highlight their business.
- A personalized video lets other members know your perfect referral.
- Website allows members to stay engaged.
- Proprietary software tracks and scores all member activity.
- Referrals and closed business recorded in real time.



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# SMART PHONE APP

PASS REFERRAL



TAKE ME HOME



MY PROFILE



MEMBER DEALS




Share Referrals • View Profiles • Get Special Offers



Be notified the second you receive referrals via email and the app!

Information	Account
<b>Basic Information</b>	
Company *	Network In Action
Phone	
Mobile phone	
What is your "why"? Why do you do what you do?	
About me	
Profession	Franchise Owner
Title	Director of Web Development





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# Refer with confidence

## All members receive:

- Background Check
- Business Assessment



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# Expanded Networking Opportunity

Meet With Other  
Groups Over  
virtual coffees and  
Network with the  
Nations.





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## **TEC guarantees your return**

TEC is willing to take a financial risk in your membership. All you have to do is two simple things:

- 1. Show up: 11 out of 12 times**
- 2. Refer: 12 people**



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# ROR CALCULATOR

Avg Customer Value (Annual)     \$ \_\_\_\_\_

ROI Goal     \$ \_\_\_\_\_

# Of New Customers     \_\_\_\_\_



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# Difference Makers

- Virtual Monthly meetings and Coffees
- Professional full-time leader/owner
- Desktop & Mobile app for easy passing of referrals
- Background checks for all members
- Member videos promote business through social media
- An ROI guarantee that ensures the success of each member
- Plus a variety of Business Solutions



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# FRANCHISING

NIA Intl is a franchise model where each of our franchises will be locally owned and operated by a person who is required to work in the franchise full time.



By having franchise owners in each chapter who have made a significant financial contribution, the group will be more successful. Franchisor, Scott Talley





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# Contact Us

**Ready to join The Expert Connection?**

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