



**Cougar Connection**  
Serving University of Houston Alumni through  
Professional Business Networking

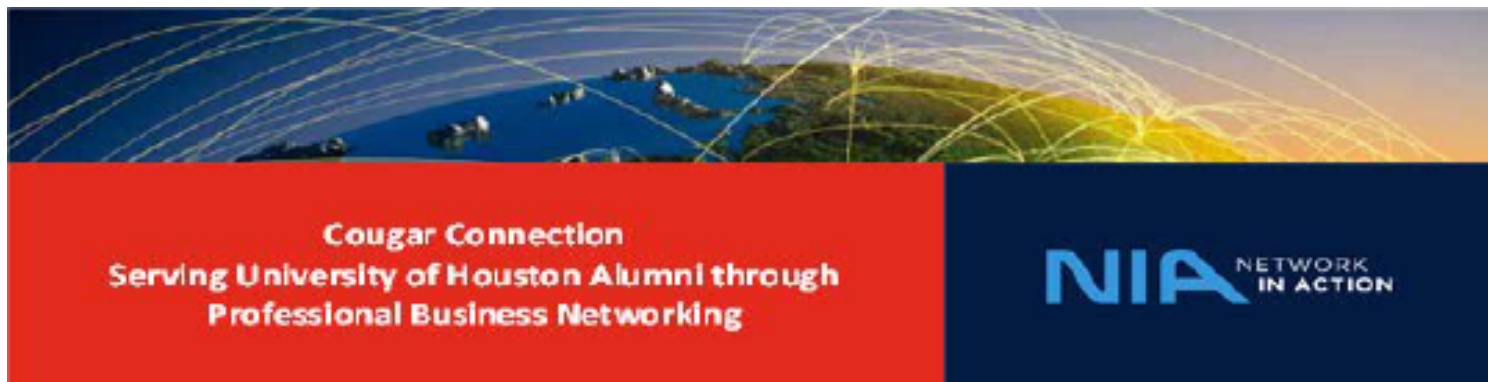




# ABOUT

## Cougar Connection

Cougar Connection brings together a coalition of like-minded individuals who understand the power of networking. Build your business by capitalizing on our state of the art technology and monthly meetings.



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**NIA** NETWORK  
IN ACTION

## **OUR MISSION**

■ ■ Cougar Connection/NIA helps businesses grow through networking with like-minded individuals using the latest technology. ■ ■



■ ■ In today's business climate we accept as fact, that networking is the most powerful and cost effective way to grow your business. ■ ■

# CONNECT 24/7

That is the good news. The bad news is most of us simply cannot commit to a weekly meeting. **Cougar Connection** provides a practical solution: A monthly meeting, community website, quarterly social and smart phone technology that makes sharing and receiving referrals effortless.



## Monthly Meetings

Compared to traditional networking groups that meet weekly, Cougar Connection saves you up to 80 hours a year that can be used to build your business.

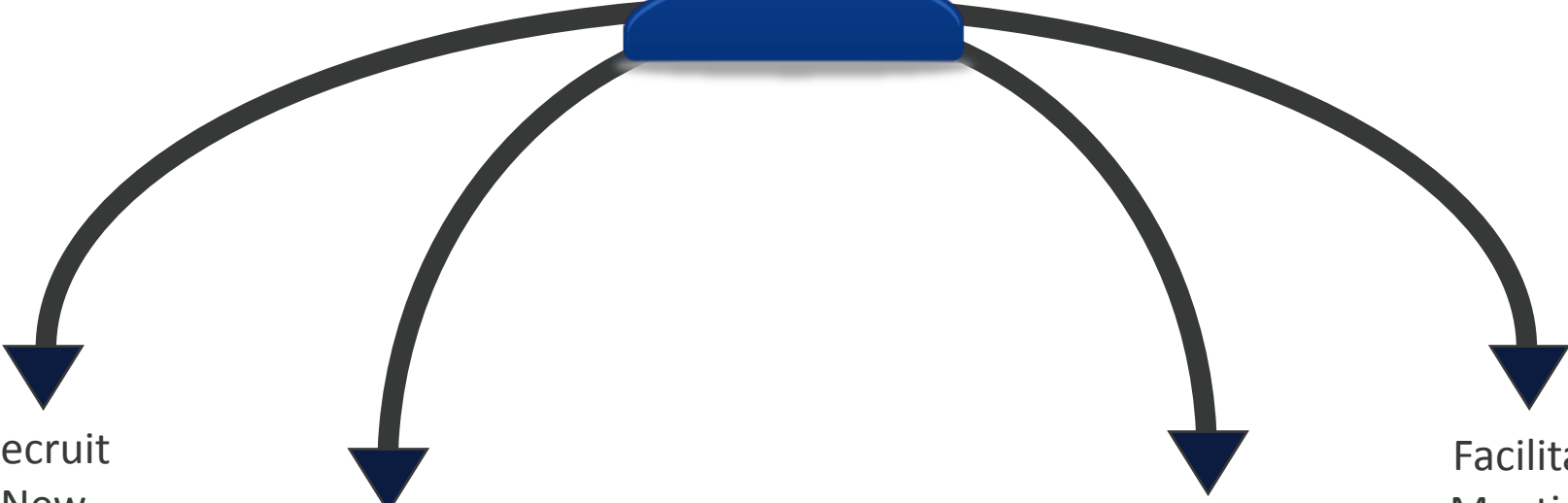


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# PROFESSIONAL COMMUNITY BUILDER

Working full-time for the  
success of the group



Recruit  
New  
Members

Schedule  
Speakers

Schedule One  
to Ones

Facilitate  
Meetings  
& Events



# Superior Technology

- Members receive a custom profile page to highlight their business.
- A personalized video lets other members know your perfect referral.
- Website allows members to stay engaged.
- Proprietary software tracks and scores all member activity.
- Referrals and closed business recorded in real time.



# SMART PHONE APP

PASS REFERRAL



TAKE ME HOME



MY PROFILE



MEMBER DEALS




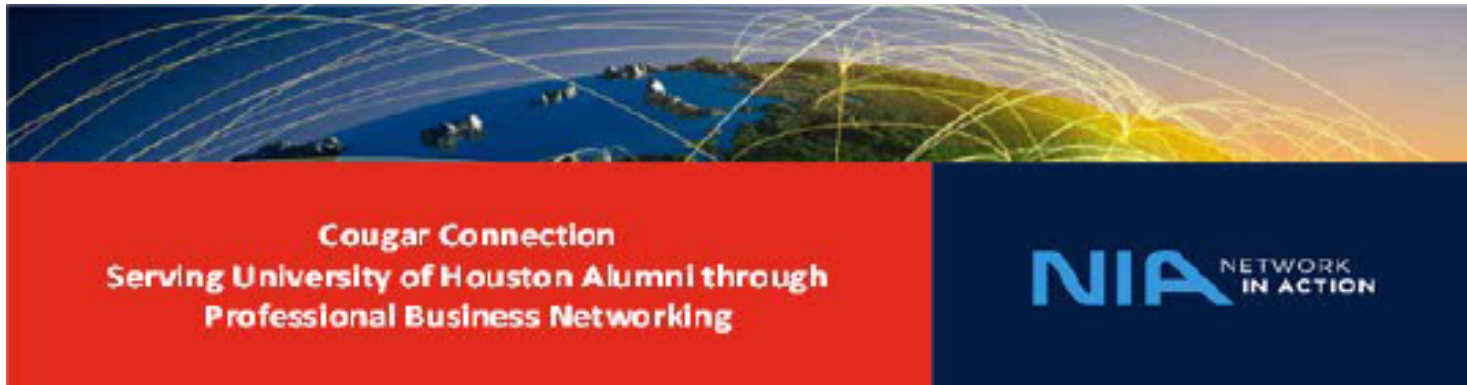
Share Referrals • View Profiles • Get Special Offers



Be notified the second you receive referrals via email and the app!

Information	Account
<b>Basic Information</b>	
Company *	Network In Action
Phone	
Mobile phone	
What is your "why"? Why do you do what you do?	
About me	A
Profession	Franchise Owner
Title	Director of Web Development





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# Refer with confidence

## All members receive:

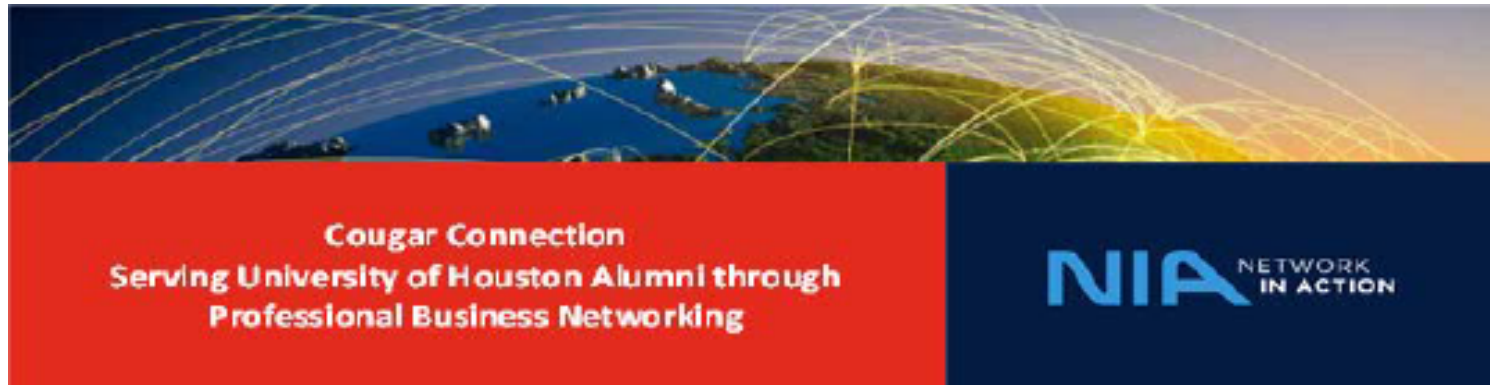
- Background Check
- Business Assessment



# Expanded Networking Opportunity

Meet With Other  
Groups Over  
Lunch, Mixer,  
Coaching Session





# Cougar Connection guarantees your return

Cougar Connection is willing to take a financial risk in your membership. All you have to do is two simple things:

- 1. Show up.**
- 2. Refer**



# ROR CALCULATOR

Avg Customer Value (Annual)     \$ \_\_\_\_\_

ROI Goal     \$ \_\_\_\_\_

# Of New Customers     \_\_\_\_\_



# Difference Makers

- Monthly meetings as opposed to weekly meetings
- Professionally organized with a full time leader of each group
- State of the art technology that makes the pass-ing of referrals simple and easy
- Professional Leadership brings together like minded individuals.
- Monthly Coaching Session
- An ROI guarantee that ensures the success of each member.



# FRANCHISING

NIA Intl is a franchise model where each of our franchises will be locally owned and operated by a person who is required to work in the franchise full time.



By having franchise owners in each chapter who have made a significant financial contribution, the group will be more successful. Franchisor, Scott Talley





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# Contact Us

**Ready to join Cougar Connection?**

**Office (719) 642-6647**

**joyce@networkinaction.com**

**david.w@networkinaction.com**